

summary

Highly self-motivated and goal-oriented creative professional with over ten years of increasingly responsible experience in graphic and web design

design skills

- Strong conceptual thinker
- Excellent creative problem-solving skills
- Exceptional ability to efficiently manage multiple projects in a fast-paced environment
- Extremely detail oriented with strong design sensibility, typography and layout skills
- Outstanding presentation skills
- Superior interpersonal skills developed through daily interaction with clientele
- Highly self-motivated, fast learner and quickly adapt to new technologies

technical skills

- Highly proficient in Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Bridge, Flash (ActionScript 2), CSS, XHTML in MAC or PC environment
- Well-versed in WordPress CMS, theme development and basic knowledge of PHP
- Working knowledge of Quark and Microsoft Office
- Expert in pre-press production and print design

experience

- Freelance Graphic and Web Designer *09.99 – present*
- Continue to oversee design and production of all museum’s print and web based visual materials, advertising, as well as email marketing efforts on a freelance basis
Ann Arbor Hands-On Museum, Ann Arbor, MI
 - Assisted in design and productions of annual report, postcards and other materials
 - Finalized files for pre-press and oversaw press check
G&M Plumbing, Manbattan Beach, CA
 - Worked closely with other production artists, designers, and proofreaders on Intel® POP and staff training materials
Catapult Marketing, Los Angeles, CA
 - Developed printed material for several spring convocations and promotional materials for potential recruits
 - Provided front end design of Career Services website
 - Designed and developed Flash (ActionScript 2) slide show for prospective students
U-M School of Public Health, Ann Arbor, MI
 - Developed corporate identity, website, collateral materials
 - Designed company’s uniforms, vehicles and advertising
Creative Furniture, Hollywood, FL
 - Created from concept to production promotional posters, programs, print and online advertising for several lectures
 - Developed logo and promotional materials for annual Student Showcase events
U-M School of Public Policy, Ann Arbor, MI
 - On an annual basis, responsible for design and production of covers and internal pages of four planner brands
 - Designed company’s corporate identity, collateral materials and banners for a trade show
dotmine group, Ann Arbor, MI
 - In collaboration with center’s web developers redesigned and enhanced center’s web site
 - Designed promotional poster, invitation and other collateral materials for several *Annual Peter M. Wege Lectures*
Center for Sustainable Systems, Ann Arbor, MI

experience

Senior Graphic Designer *11.08 – 08.09*
Ann Arbor Hands-On Museum *Ann Arbor, MI*

- Responsible for conception and implementation of all museum's print and web based visual materials
- Designed, produced and managed all aspects of museum's email marketing efforts
- Provided art direction and supervised a team of artists and developers in re-designing the museum's website
- Collaborated with membership and development departments to create print and online materials for semiannual galas, annual fundraising events, membership materials, newsletters and annual reports
- Contributed visual design expertise to aid exhibits department in the development of interactive exhibits
- Found new production alternatives which resulted in visual enhancement of several direct mail pieces and reduction in production cost by 42%
- Effectively managed schedules and workloads to meet deadlines on time and within budget
- Trained, supervised and provided art direction for junior designers and interns

Graphic Artist *09.99 – 11.08*
Ann Arbor Hands-On Museum *Ann Arbor, MI*

- Responsible for conception and implementation of all museum's print and web based visual materials
- Single-handedly designed, developed and maintained museum's website
- Developed visual identities for several museum programs, including *Sciencepalooza Street Fair*, *Science Alliance Summer Camp*
- In collaboration with development department launched a successful fundraising campaign *Growing at the Speed of Science*; created campaign name, visual identity; designed direct mail and collateral pieces
- Developed invitation, program, series of posters and way-finding signs for semiannual fundraising events
- Collaborated with exhibits department on design and development of interactive exhibits
- Saved nearly 10% in production cost per project by investigating into new production techniques and contracting a new vendor with a more versatile and technologically superior workflow

references

Available upon request

education

University of Michigan
Ann Arbor, MI
BFA in Graphic Design
Minor in Photography

Miami-Dade Community College
Miami, FL
AFA in Commercial Art

Odessa Art School
Odessa, Ukraine
BFA in Drawing and Oil Painting